

Joe Staples Joins AtTask as Chief Marketing Officer

SILICON SLOPES, Utah, Aug. 13, 2014 /PRNewswire/ -- [AtTask](#), the only provider of cloud-based [Enterprise Work Management](#) solutions, today announced that Joe Staples has joined the company as its new Chief Marketing Officer and a member of the executive leadership team.

As AtTask's Chief Marketing Officer, Staples will leverage his 18 years of marketing leadership experience to build the AtTask brand and drive the marketing organization through brand awareness, marketing operations and lead generation activities.

Staples comes to AtTask from Interactive Intelligence, where he was Chief Marketing Officer for the past nine years. During Staples's tenure at Interactive Intelligence, the company grew revenues to more than \$300 million in 2013, a 600% increase; during this time their stock price increased 11 times. Additionally, Joe has extensive international experience, having built marketing organizations from scratch in EMEA, APAC and Latin America.

"We are excited Joe has joined the AtTask team, bringing with him an extensive background in brand awareness and marketing leadership," said [Eric Morgan](#), CEO of AtTask. "Joe's leadership will be a driving force in the ongoing success of our marketing efforts and will play an integral role in the strategic and tactical programs created to bring demand for AtTask and our product."

Staples joins at an unprecedented time as AtTask just announced one of the [most successful quarters](#) in the company's history. Staples will continue to build brand awareness for the industry-recognized AtTask [Enterprise Work Management](#) solution. As the AtTask solution has improved productivity and enhanced work visibility and accountability for AtTask customers, it has proven its appeal to enterprise teams and has received third-party accolades. The AtTask EWM solution was recognized recently as a Leader in the Gartner Inc. [2014 Magic Quadrant for Cloud-Based IT Project and Portfolio Management Services](#) and as a Champion in the Info-Tech [Mid-Market Project and Portfolio Management \(PPM\) Vendor Landscape](#) report.

Additional Information:

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About AtTask

AtTask is a cloud-based Enterprise Work Management solution that helps marketing, IT, and other enterprise teams conquer the chaos of excessive email, redundant status meetings, and disconnected tools. Unlike other tools, AtTask Enterprise Work Cloud is a centralized, easy-to-adopt solution for managing and collaborating on all types of work through the entire work lifecycle, which improves team productivity and executive visibility. AtTask is trusted by thousands of global enterprises, like Adobe, Cisco, HBO, House of Blues, REI, Trek, Schneider Electric, and ATB Financial. To learn more, visit www.AtTask.com or follow us on Twitter [@AtTask](#).

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