

Workfront

Workfront Recognized as a Strong Performer in Independent Portfolio Management Tools for The Tech Management Agenda Report

SILICON SLOPES, Utah, March 24, 2015 /[PRNewswire](#)/ -- [Workfront](#) , the leading provider of cloud-based [Enterprise Work Management](#) solutions, today announced that the company has been positioned by Forrester Research as a "Strong Performer" in The Forrester Wave™: Portfolio Management for The Tech Management Agenda, Q1 2015¹.

In this evaluation, Forrester identified the ten most significant software vendors in the portfolio management for tech management segment and put them through a 45-point criteria evaluation, which were grouped into three high-level buckets: current offering, strategy, and market presence. The findings show how well each vendor ranks for each criterion and where they stand in relation to the other vendors.

"I believe that the inclusion of Workfront as a 'Strong Performer' validates that we are solving real business problems as companies focus on improving the way work gets done across the enterprise," said [Eric Morgan](#), CEO of Workfront. "We know that enterprise project teams are more complex than ever before, and unlike traditional project management tools, the Workfront platform provides enterprise teams with one, central place to prioritize, route, manage, and provide visibility for all types of work through the entire work lifecycle."

Forrester states that, "Founded in 2001, Workfront (formerly AtTask) offers a SaaS product that targets project managers, technology management leaders, and application development directors within technology management departments, marketing departments, and agencies. Features since 2013 have brought improvements to Workfront's reporting calendar, custom data forms and fields, advanced document management, and the ability for customers to individually brand the tool's login page and navigation bar. Future enhancements include improvement to strategic planning, resource management, and financial capabilities."

To find out more about the Workfront Enterprise Work Management solution, visit www.workfront.com.

About Workfront

Workfront is a cloud-based Enterprise Work Management solution that helps marketing, IT, and other enterprise teams conquer the chaos of excessive email, redundant status meetings, and disconnected tools. Unlike other tools, Workfront Enterprise Work Cloud is a centralized, easy-to-adopt solution for managing and collaborating on all types of work through the entire work lifecycle, which improves team productivity and executive visibility. Workfront is trusted by thousands of global enterprises, like Cars.com, Cisco Systems, Comcast, Covario, Schneider Electric and Trek. To learn more, visit www.workfront.com or follow us on Twitter [@Workfront_Inc](#).


¹ Forrester, "The Forrester Wave™: Portfolio Management for The Tech Management Agenda, Q1 2015" by Margo Visitacion, Gordon Barnett, March 18, 2015

Contact: Shelbi Gomez
shelbigomez@workfront.com
801-477-9813

Logo - <http://photos.prnewswire.com/prnh/20150121/170565LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/workfront-recognized-as-a-strong-performer-in-independent-portfolio-management-tools-for-the-tech-management-agenda-report-300054528.html>

SOURCE Workfront

Additional assets available online:  [Photos \(1\)](#)

<https://news.workfront.com/2015-03-24-Workfront-Recognized-as-a-Strong-Performer-in-Independent-Portfolio-Management-Tools-for-The-Tech-Management-Agenda-Report>