

Workfront Named a Leader in Gartner's Magic Quadrant for Cloud-based IT Project and Portfolio Management Services, Worldwide

SILICON SLOPES, UT — May 31, 2016 — [Workfront](#), the leading provider of cloud-based [Enterprise Work Management](#) solutions, today announced that the company has been positioned by Gartner, Inc. in the Leaders Quadrant of the Gartner Inc., 2016 Magic Quadrant for Cloud-Based IT Project and Portfolio Management Services, Worldwide. Workfront has been listed in the Leaders Quadrant for five consecutive years .

Over the past 12 months Workfront has experienced rapid growth as a company, acquired the leading digital online proofing vendor – ProofHQ, and has made significant enhancements to the company’s product line. Some of the most notable product enhancements include introducing Workfront DAM, updating the mobile Android and iOS apps, and launching new Agile functionality.

According to the Gartner report, “Cloud-based IT PPM service providers that are identified as Leaders in this Magic Quadrant meet many IT PPM application functionality and process automation requirements of targeted consumers. Leaders provide robust and comprehensive functionality specifically for internal IT departments — either for the project-execution-level customer or the portfolio-level customer, and sometimes for both types of customer. Due to the increasing need for multiple IT PPM capabilities supporting multiple modes of project execution, Leaders in this Magic Quadrant are not necessarily created equal. Some are well-suited for project reporting, control and governance, while others are better suited for supporting experimental work execution in emergent iterative and agile workgroups and teams. Rarely can any IT PPM provider support the best of both worlds without also offering multiple products in order to do so.”

Gartner evaluates vendors on 15 weighted criteria based on their relative strengths in the market, including: product/service, overall viability, sales execution/pricing, market responsiveness/record, marketing execution, customer experience, operations, market understanding, marketing strategy, sales strategy, offering (product) strategy, business model, vertical/industry strategy, innovation, and geographic strategy.

In addition to being listed as a Leader in the Cloud-based PPM Magic Quadrant, Gartner also listed Workfront as a Leader in the February [2016 Magic Quadrant for Marketing Resource Management](#).

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About Workfront

Workfront is a cloud-based Enterprise Work Management solution that helps marketing, IT, and other enterprise teams conquer the chaos of excessive email, redundant status meetings, and disconnected tools. Unlike other tools, Workfront Enterprise Work Cloud is a centralized, easy-to-adopt solution for managing and collaborating on all types of work through the entire work lifecycle, which improves team productivity and executive visibility. Workfront is trusted by thousands of global enterprises, like Cars.com, Cisco Systems, Comcast, iProspect, Schneider Electric and Trek. To learn more, visit www.workfront.com or

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1. *Gartner, Magic Quadrant for Cloud-Based IT Project and Portfolio Management Services, Worldwide, Daniel B. Stang, Robert A. Handler, Teresa Jones, 23 May 2016*
2. *Workfront previously known as AtTask*
3. *Gartner “Magic Quadrant for Marketing Resource Management,” by Kimberly Collins, February 8, 2016*

<https://news.workfront.com/2016-05-31-Workfront-Named-a-Leader-in-Gartners-Magic-Quadrant-for-Cloud-based-IT-Project-and-Portfolio-Management-Services-Worldwide>